Subhiksha Raman

subhikshadesigns@gmail.com

+91 9029765983

ABOUT ME

I am Subhiksha Raman, I am a Visualizer. I enjoy collaborating on building brand social media campaigns. I also take interest in 3D, UI/UX as secondary skills. Apart from this, I enjoy reading thriller books and writing some of my own.

RELEVENT EXPERIENCE

Graphic Designer
Clevertize 2022 - 2024 (Integrated Marketing Company)
- Contributed in campaign ideation for brands like KFC, eBay and Amazon
- Collaborated with multiple departments on current trends and improvement of current performance stats
- Created visual and communication strategies for brands including social media campaigns
- Produced visuals and presented competitive analysis for new clientele like KFC and Amazon
- Produced quality content and visuals from briefs provided from clients
- Responsible for content on a brand page of brands (DotPe India, Anker India)
- Planned content calendars for brand pages

Graphic Designer
Scribbled Spaces - 2020 (Marketing Company)
- Created social media content for brands
- Set visual tones for brands social media-Created Infographics for their clients.
- Organised social media strategies and Campaigns for their clients.
- Worked on social media image of the company.
- Co-ordinated with clients about their project briefs and worked on feedback.
- Make printable for the clients like annual reports, banners, IDs etc

Graphic Design Intern
Interpret Media 2019 - 2020 (Digital Advertising Company)
- Created social media posts for clients
- Planned content buckets and calendars for these clients
- Coordinated between the client and the company regarding feedback on the designs.

KEY SKILLS

Photoshop
Illustrator
Premiere Pro
After effects
Blender
Figma

SOFT SKILLS

Management
Organization
Planning
Research
Leadership
Communication

EDUCATION

Graduation
SIES College of Arts Science and Commerce
BA in Philosophy (2017-2020)

Post Graduation
Coventry University.
MA Graphic Design (2021- 2022)